

# PHOENIX JUNIOR BASSMASTERS

..... Gathering Youth to Fish Since 2004

**Hello and thank you for your interest in  
supporting youth fishing in Arizona!**

**I'd like to take this opportunity to introduce you to the Phoenix Junior Bassmasters tournament angling club.** Established in 2004, the Phoenix Junior Bassmasters has a proud tradition of developing the competitive fishing skills of Arizona's young tournament anglers, as well as fostering a love of the outdoors, conservation, team building, sportsmanship and community service. Club members compete in 5-6 tournaments per season, as well as participate in 3-5 community service events throughout the year. We serve boys and girls, ages 8-15 statewide.

The Phoenix Junior Bassmasters is guided by a volunteer board of directors and parent volunteers. However, we are different from some other youth recreational organizations in that we are a small nonprofit club whose primary revenue source is the registration fees paid by families, fundraising efforts and donations received from individuals and businesses.

As with most all youth sports organizations, financial support is a challenge. This year, we are offering an opportunity for businesses like yours to become Club Sponsors. Your generous contributions will be targeted exclusively to lower the cost to the club's members, enabling them to fully participate in our meetings, local, state, regional and national tournament circuits, community volunteer events and educational seminars. Your contributions will also go towards a SCHOLARSHIP fund that will assist families in need of financial assistance with membership dues to TBF and B.A.S.S, purchasing fishing equipment, providing a life vest, and state fishing license. We also are hoping to purchase a digital camera, weigh-in bags, an EZ-Up tent, update our scale/equipment and provide healthy snacks and sack lunches to our anglers and volunteers during our 5-6 tournament season.

Business sponsorships help to offset our annual expenses and your support is sincerely appreciated. Please take a moment to review the sponsorship packages. We are sure your business will benefit greatly from whichever sponsorship level you may choose. If we all work together, the Phoenix Junior Bassmasters will be a success and the number of boys and girls involved in our fishing community will increase, as will their love for the sport and the outdoors.

Healthy businesses and quality youth programs are an asset to our communities. Kids who participate in youth sports perform better in school and are more likely to have a positive impact on fellow students and their respective communities. Through your support we can ensure a successful season. We strongly encourage you to visit our social media pages, participate in our meetings and come watch our tournaments to see your investment in action.

Thank you for taking the time to consider sponsoring our program. Should you require additional information, please contact me directly at 623.910.4853 or by email at [phoenixjuniorbassmasters@gmail.com](mailto:phoenixjuniorbassmasters@gmail.com).

Respectfully yours,

Nicolle Starks  
Marketing and Administrative Coordinator  
Phoenix Junior Bassmasters  
37440 N 20<sup>th</sup> St • Phoenix, AZ 85306

P.S. For tax-reporting purposes, all checks must be made payable to Phoenix Junior Bassmasters. All sponsors will receive a sponsorship invoice for tax-reporting and deduction purposes based on the sponsorship level selected.

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**PhoenixJuniorBassmasters.com**

Find us on Facebook and Instagram

# Phoenix Junior Bassmasters

## 2019-2020 Sponsorship Packages

### Platinum

Title Sponsor (1)

**\$2000**

- Your logo placed on the front center (F1) of our tournament jerseys below our club logo and placed as the main logo on the back of our tournament jerseys (B1)
- Your logo prominently placed on all club banners and printed promotional materials
- Top billing for CHAMPIONSHIP tournament i.e. "The Big Bass Beatdown on Bartlett Lake, presented by YOUR COMPANY (Platinum Sponsor)"
- Your logo on all tournament trophies awarded throughout the 2019-2020 season
- Your logo prominently placed on our website with a link to your site
- Mentions on social media posts
- Mentions in all club press releases to major media outlets
- Monthly email updates with photos from tournaments and events for use in your marketing efforts
- Your company promo materials made available at ALL events (i.e. brochures, business cards, fliers, banners etc.)
- Shout-outs during all tournaments, live streaming weigh ins, community service events, radio/TV broad- casts and fundraisers

### Gold

Supporting Sponsor (1)

**\$1000**

- Your logo placed on the front lower center of our tournament jerseys below our club logo and Platinum Sponsor Logo (F2). and placed bottom center on the back (B2)
- Your logo prominently placed on all club banners and printed promotional materials
- Top billing for one regular season tournament. Le. "The 2020 Spring Show down on Saguaro, presented by YOUR COMPANY (Gold Sponsor)"
- Your logo on all tournament trophies awarded at your gold sponsored regular season tournament
- Your logo prominently placed on our website with link to your site
- Mentions on most all social media posts
- Mentions in all club press releases to major media outlets
- Your company promo materials made available at your company's gold sponsored tournament (i.e. brochures, business cards, fliers, banners, etc.)
- Shout-outs during all tournaments, live streaming weigh ins, community service events, radio &TV broadcasts and fundraisers

### Silver

Supporting Sponsors (3)

**\$500**

- Your logo placed on our tournament jerseys.
- Your logo prominently placed on all club banners and printed promotional materials
- Top billing for one regular season tournament. i.e. " Phx Jr. Bassmasters on Canyon Lake, presented by YOUR COMPANY (Silver Sponsor)"
- Your logo on all tournament trophies awarded at your silver sponsored regular season tournament
- Your logo prominently placed on our website with link to your site
- Mentions on most all social media posts
- Shout-outs during all tournaments, live streaming weigh ins, community service events, radio &TV broadcasts and fundraisers

### Bronze

Supporting Sponsors (2)

**\$300**

- Your logo placed on our tournament jerseys.
- Your logo prominently placed on all club banners and printed promotional materials
- Your logo prominently placed on our website with link to your site
- Mentions on most all social media posts
- Shout-outs during all tournaments, live streaming weigh ins, community service events, radio &TV broadcasts and fundraisers

### Friends of Phx. Jr. Bassmasters Supporting Sponsors **\$100**

- Mentions on social media posts
- Your logo prominently placed on our website
- Mentions on most all social media posts
- Shout-outs during all tournaments, live streaming weigh ins, community service events, radio & TV broadcasts and fundraisers

**Custom Sponsorship packages are available. Please inquire for details. In-kind product donations also accepted.**